

ASSOCIATION OF THE UNITED STATES ARMY
DWIGHT D. EISENHOWER CHAPTER
Palm Springs, California

A. W. BAYER
Chairman of the Board

September 25, 1999

Toni Schuman
627 S. McCadden Place
Los Angeles, CA 90005

Dear Toni,

Thanks for your letter of September 1st as Secretary of the Los Angeles Chapter of A.U.S.A. In response, I have gathered up some material for the chapter archives.

In 1957, I got involved in A.U.S.A. activities on behalf of Hughes. I had many meetings over lunch in Washington with General Weible, President and Col. Bob Cocklin, Executive Director. I was asked to serve on a steering committee with Col. Cocklin and General Ted Clifton, Deputy Chief of Information of the Army to plan the expansion of the Association Annual Meeting and create the Sustaining Corporate Member program. They also asked me to help energize the L.A. Chapter of A.U.S.A.

On April, 27, 1958, I hosted a reception at Ft. MacArthur for Maj. Gen. Harry P. Storke, Chief of Information of the Army (enclosed photo). From June 2 to June 21, 1958, I was sent on order of Secretary of the Army Bruck along with Don Belding, Civilian Aide to the Secretary of the Army to tour NATO, the embassy's and Army headquarters throughout Europe and present the Freedoms Foundation Award to Chancellor Adenauer of Germany (copy of orders and photo enclosed). On December 9, 1958, I had lunch with Jack Warner Jr., then President of the L.A. Chapter, at Warner Bros. Studio to further the activities of the Chapter.

*WITH BRUCKEN
TED CLIFTON*

On January 14, 1959, I attended the Board of Directors meeting of the Chapter to discuss fostering a closer relationship with Ft. MacArthur, our closest Army installation. On May 29, 1959, I had a meeting with Brig. General John Honeycutt, C.G. of Ft. MacArthur, to discuss a close relationship between the Chapter and Ft. MacArthur. In May of 1959, Jack Warner Jr. and I attended the U.S. Army Civilian

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Orientation Conference at Ft. Benning, GA. We had an extensive opportunity to discuss the future of the L.A. Chapter and I agreed to become more involved (photo enclosed). On December 29, 1959, I attended an L.A. Chapter Committee Dinner to discuss future plans.

On January 21, 1960, I hosted an A.U.S.A reception in honor of Ralph Edwards of "This is Your Life" in recognition of his support of Army personnel on the program.

On May 17, 1960, I chaired a dinner in honor of Maj. Gen. Bill Quinn, Chief of Information of the Army and Brig. Gen. Frank McCarthy (Ret) producer of the movie "Patton".

From August 11th to September 8, 1960, I toured the Army VII Corp, USAREUR HQ, the German Defense Command and the Italian Defense Command with Don Belding, Civilian Aide to the Secretary of the Army.

On October 4, 1960, a reception in honor of Maj. Gen. Bob Wood C.G. of U.S. Missile Command.

On November 10, 1960, I was elected President of the L.A. Chapter of A.U.S.A. (photo and article enclosed). At that time, I decided to emulate the sustaining member concept of National A.U.S.A. and form an Industrial Associate Group in support of the L.A. Chapter, organizing all of the defense company CEO's in the area. The first Industrial Associates reception and dinner was held on December 1, 1960, in honor of Brig. Gen. D'Orsa, C.G. of the Combat Development Experimental Command (photo enclosed).

On December 13, 1960, a reception and dinner was held at Perino's for General Robert Wood, General McGraw and Brig. Gen. John Honeycutt of the Air Defense Command (photo enclosed).

On December 2, 1960, I presented on behalf of the Chapter a check for the Children's Nursery at Ft. MacArthur (photo enclosed).

On February 22, 1961, I announced the appointment of Ronald Regan to the Board of Directors of the L.A. Chapter of A.U.S.A. (press release enclosed).

On March 2, 1961, I paid a courtesy visit to Army Secretary Elvis Stahr at the Pentagon in Washington (photo enclosed).

On March 8, 1961, the Industrial Associates of the L.A. Chapter hosted a dinner party in honor of Maj. Gen. Richard Meyer, Deputy C.G., U.S. Transportation Corps (photo enclosed).

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March 14, 1961, for Gen. Train, C.G. 4th Division.
March 31, 1961, reception and dinner in honor of Brig. Gen. Clifton Von Kann, Director of Army Aviation (invite enclosed).
May 6, 1961, reception and dinner in honor of Gen. Clyde Eddleman, Vice Chief of Staff, U.S. Army.
May 28, 1961 reception and dinner in honor of Lt. Gen. Rogers, Deputy C.G., Conarc.
On June 14, 1961, a city, state and nation dinner was sponsored by the L.A. Chapter of A.U.S.A. in honor of Don Balding for his service (photo, program and articles enclosed).
On June 21, 1961, the L.A. Chapter presented a certificate of appreciation to Brig. Gen. John T. Honeycutt C.G. of Ft. MacArthur on his departure as Major General to 5th Army (photo and article enclosed).
On August 9, 1961, the Industrial Associates hosted a reception and dinner in honor of Gen. Hamilton H. Howze, Chairman of the Howze Board for Development of Army Aviation.
On September 7, 1961, the L.A. Chapter received a certificate of achievement from National A.U.S.A. (photo and article enclosed).
September 21, 1961, Assistant Sec. Army for Logistics Paul E. Ignatious was honored (photo enclosed).
November 7, 1961
LT. GEN ARTHUR TRUDEAU,
October 4, 1961. Lt. Gen. Paul Freeman Deputy C.G. of ~~Freeman~~, CONARC, Chief of R&D, U.S. Army and Audie Murphy, Medal of Honor winner.
November 20, 1961. Reception and dinner in honor of Maj. Gen. C. V. Clifton, Military Aide to President Kennedy.
December 4, 1961. Reception and dinner in honor of Maj. Gen. Belk Oden, Commanding General U.S. Army Aviation Center.
December 14, 1961. Missile Master Dedication, Ft. MacArthur (photo enclosed)

On March 22, 1962, the L.A. Chapter of A.U.S.A. hosted a reception & dinner in honor of Elvis J. Stahr Jr., Secretary of the Army (photo enclosed).
April 6, 1962. Reception and dinner for Lt. Gen. Ryan, C.G. 6th Army
July 16, 1962. Reception and dinner in honor of Gen. Herbert Powell, Commanding General of Conarc (photo enclosed).
On December 1, 1962, I was honored to accompany President Kennedy on his private train from Washington D.C. to Philadelphia and sit in his box on the Army Side for the Army/Navy football game (invitation enclosed).

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On February 28, 1963 the L.A. Chapter of A.U.S.A hosted a reception and dinner in honor of General Barksdale Hamlett, Vice Chief of Staff, U.S. Army (photo enclosed).
April 18, 1963. Reception and dinner for Maj. Gen. Earl F. Cooke, Chief Signal Officer, U.S. Army.
June 15, 1963. Luncheon in honor of Warren Christopher, Civilian Aide to the Secretary of the Army (photo enclosed).
July 17, 1963. Reception and dinner in honor of Maj. Gen. Bud Underwood, Chief of Information, U.S. Army.

In 1969, I founded the Desert Chapter of A.U.S.A. and changed the name to the Eisenhower Chapter after receiving permission from the Eisenhower family. It was a very appropriate name since Ike and Mamie resided in the desert after retirement and I had spent some very memorable time with them at the Cockran/Odlum ranch and had accompanied Secretary Stahr to the meeting of President Kennedy and President Eisenhower (photo enclosed). My first guest of honor at the Eisenhower Chapter was General William C. Westmoreland, Chief of Staff (article enclosed). I served as president of the Chapter for two terms and was then made Chairman of the Board for life.

Enclosed is my vitae which covers service on the Army Science Board, etc.

I hope this material helps answer your questions and provides help with the achieves.

*Best Regards,
A. W. Bayer*

A. W. Bayer
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p.s. I've been trying to organize a joint meeting of the Eisenhower and L.A. Industrial Associates for some time to no avail. Captions are on the back of photos.